21101464

QP CODE: 21101464

Reg No : .....

Name : .....

B.Voc Degree Examinations, JUNE 2021

Second Semester

B.Voc Tourism and Hospitality Management

THM2GT02 - PRINCIPLES AND PRACTICES OF TOURISM

2019 Admission Onwards

3FA1F300

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define traveller.
2. What is inbound tourism?
3. What is ethenic motivator?
4. What do you mean by profession motivation?
5. What do you mean by inseparability?
6. What is alternative tourism?
7. What is tourism industry?
8. What is tourism planning?
9. Tourism demand is important .comment.
10. Give an example of responsible tourism destination.
11. How does tourism affect infrastructure ?comment.
12. Give an examples of culture resources in tourism.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Write a note on characteristics of tourist.

14. What is rest motivators?

15. Briefly explain the concept of travel motivation.

16. What are the elements of tourism?

17. What are the types of carrying capacity?

18. What is the positive social impact of tourism?

19. What are the negative enviornmental impact of tourism?

20. What are the economic benefit of homestay business?

21. What are the direct and indirect job opportunity in tourism sector?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the types of tourist.

23. What do you mean by tourist statistics and explain its type?

24. Explain 5 A'S of tourism.

25. What are the essential facilities and services for tourism development?

(2×15=30)